

## AGENDA Golf Advisory Board Meeting

**5:15 PM - Wednesday, April 26, 2023** The Olde Course at Loveland Maintenance Facility, 2115 W. 29th Loveland, CO

Addition To Procedural Information Option For Remote Participation:

1. By Telephone:

When it is time to speak during the meeting, the moderator will unmute the line, state the person's name who will be speaking.

To participate, dial the following phone number: +1 669 900 6833 US

Then, there will be a prompt to enter the meeting ID followed by the pound (#) sign.

Meeting ID: 851 9212 9391#

Please press # when asked for a participant ID.

Stay on the line until the meeting moderator provides additional instructions

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It is the policy of the City of Loveland to provide equal services, programs and activities without regard to race, color, national origin, creed, religion, sex, sexual orientation, disability, or age and without regard to the exercise of rights guaranteed by state or federal law. It is the policy of the City of Loveland to provide language access services at no charge to populations of persons with limited English proficiency (LEP) and persons with a disability who are served by the City.

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- 1. CALL TO ORDER
- 2. ADOPTION OF MINUTES Approval of 03.22.2023 Minutes

2.1. March 22, 2023 Minutes

- 3. CITIZENS REPORT
- 4. COUNCIL LIAISON REPORT
- 5. NON-ACTION OR INFORMATIONAL ITEMS

- 5.1. Tribute Proposal: Don Fox Presenter: Citizen Committee \*Verbal at meeting <u>Agenda 5.1</u>
- 5.2. Overview of The Olde Course at Loveland Clubhouse Operations | 2023 Season
  Presenter: Doug Anderson
  \*Verbal at meeting
- 5.3. Overview of The Olde Course Maintenance Operations | 2023 Season Presenter: Dennis Kling
  \*Verbal at meeting
- 6. ACTION OR DISCUSSION ITEMS
  - 6.1. Budget Process 2024 Fees Agenda Item 6.1
- 7. STAFF REPORTS
- 8. BOARD MEMBER COMMENTS
- 9. ADJOURN

UPCOMING MEETINGS OR EVENTS Next Board Meeting: Wednesday May 24, 2023 - Mariana Butte Maintenance Facility 11



# MINUTES Golf Advisory Board Meeting

5:15 PM - Wednesday, March 22, 2023 Parks and Recreation Conference Room, 500 E. 3rd Street

The Golf Advisory Board of the Loveland, CO was called to order on Wednesday, March 22, 2023, at 5:15 PM, in the Parks and Recreation Conference Room, 500 E. 3rd Street, with the following members present:

- **PRESENT:**Board: Denise Rhoades, Will Parker, David Spangler, Peggy Pellizzari,<br/>Chuck Weirauch, Nate Thoreson, Greg Oehman<br/>Staff: Mark Esoda, Andrea Sheldon, Kaylynn Thompson
- **EXCUSED:** Board: Beth Soderquist, Blake Nicholson Council: Councilor Pat McFall

## 1. CALL TO ORDER

## 2. ADOPTION OF MINUTES

The minutes from the February 22, 2023, meeting were unanimously approved as submitted.

- 3. **CITIZENS REPORT** No citizens present
- 4. COUNCIL LIAISON REPORT No report: absent

## 5. ACTION OR DISCUSSION ITEMS

#### 2024 Budget Process

• 10-Year Cash Flow: Mark Esoda presented a preliminary 10-year cash flow plan reviewing upcoming projects and equipment replacement costs along with the assumptions incorporated into the plan for predicting future expenditures and revenues. The plan will be revised as fees are set for 2024 and final expenditure figures for 2022 roll over items are calculated, i.e., OCAL clubhouse.

#### Action: David Spangler made a motion that the 10-year plan be approved as presented with allowance for adjustments as needed to facilitate programs, etc. Denise Rhoades seconded with unanimous approval.

 Preliminary 2024 fee discussions Mark Esoda related research findings that Staff gathered from surrounding-area golf courses regarding 2023 fees. The Loveland courses are now priced at the high end; we have caught up to the other courses. Mark stated that is probably not feasible to raise fees across the board for 2024 and that other ways of generating revenue need to be considered – putting all program areas and policies up for review. A general discussion ensued with the following topics discussed:

- Private Cart Program
- No Show Policies
- Twilight Hours
- Seasonal Pass Structure
- Smart Card program
- Range Operations: Balls and basket loss

No Action taken. Further discussion will be held at upcoming meetings.

### 6. NON-ACTION OR INFORMATIONAL ITEMS

**Golf Information Meeting** 

Mark previewed the topics to be presented at the Golf Information meeting on April 5, 2023:

- Rick Phelps will present his suggested changes/improvements to the golf courses based on his initial ride-around with maintenance staff.
- Review of the new No Show policy: Tee times canceled within less than 12 hours of tee off will be considered a no-show. 10+ no-shows on an account will result in a fee. This goes into effect starting April 5<sup>th</sup>.
- Review of changes to the Private Cart program; changes halted through 2023.
- The amount of loss to range operations from customers taking range balls and baskets off the range. Staff will start being strict on enforcement.

## 7. STAFF REPORTS

Mark reported on the following items:

- Offered copies of the rough draft of the Parks and Recreation Master Plan. The Plan will be presented to the City Council in May.
- Offered copies of the 2022 Parks and Recreation Annual Report
- Music and paging system are working at Olde Course
- Staff is monitoring and repairing the current rental fleet golf carts while we wait on the new carts.
- Looking at options for redoing the flooring and adding monitors and music to the clubhouse at Cattail Creek.

Andrea Sheldon shared information on upcoming events:

- Ribbon cutting at the Olde Course clubhouse Thursday, March 23rd.
- Golfer information meeting at the Chilson on Wednesday, April 5<sup>th</sup>.
- Next GAB meeting to be held at Mariana Butte.
- May GAB meeting to be held at Olde Course.
- Time to schedule tee times online is changing Friday, March 24<sup>th</sup> from 7pm to 8:30pm.
- 3 artists in mind for art piece at Olde Course

## 8. BOARD MEMBER COMMENTS

- Will Parker recommended helping the new beverage cart drivers at The Olde Course understand where they should and should not park when driving the course. They are parking in unsafe spots.
- Denise Rhoades wanted to know the guidelines and procedure for getting

information displayed on the monitors at The Olde Course; Denise also mentioned putting the application for memorial bricks on the TV's via a QR code or putting the application on the website.

- David Spangler thanked Mark for coming to the Mariana Butte Men's Association meeting. There were about 110-112 guys in attendance with about 90 of them being adversarial. Mark provided good information to the group. David stated that he was very appreciative of Mark's efforts as Mark did not have to go to the meeting but did anyway and stuck it out to end.
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## 9. ADJOURN

There being no further business, the meeting was adjourned at 7:06PM. **UPCOMING MEETINGS OR EVENTS** 

Grand Opening Day for The Olde Course at Loveland clubhouse: Saturday, March 25 Golf Information Meeting: Wednesday, April 5, 5:30-7:00PM Chilson Senior Center, Cherry Room

Next Board Meeting: Wednesday, April 26



Parks and Recreation Department Civic Center • 500 East Third Street • Loveland, Colorado 80537 (970) 962-2727 • FAX (970) 962-2903 • TDD (970) 962-2620 www.cityofloveland.org

AGENDA ITEM:	5.1
MEETING DATE:	04/26/23
DESCRIPTION:	Tribute Proposal: Don Fox

#### SUMMARY:

Staff has been approached by a committee of citizens who would like to locate a permanent tribute at The Olde Course at Loveland in recognition of Don Fox, Loveland's first golf professional.

Attached for your review is information provided by the committee regarding Don Fox.

**Discussion:** Discussion regarding tribute proposal: approval, denial, or suggested alternative.

Mark Esoda Golf Operations Manager 500 East 3<sup>rd</sup> Street Loveland, CO 80537

April 19, 2023

Dear Mark,

This packet of documents is intended to inform the Loveland Golf Advisory Board about our groups request to locate a permanent tribute, at the course, of the history of the Olde Course. We would like to include within it recognition of the Olde Course's first golf professional, Don Fox, and his role in the development of the course, and impact on golf in our Loveland community.

We look forward to meeting with the Board and answering any questions or concerns about this project, and welcome constructive feedback in regard to it.

Thank you for this opportunity to present our idea to the Loveland Golf Advisory Board.

LuAnn Ball Ralph Mullinix Ray Starck David Brink Kent Heusinkveld Lee Kline

back 9 holes; hosting the Foothills Gateway Tournament; developing the Junior League program; induction into the Colorado Golf Hall of Fame. Loveland's Olde Course is one of the premier courses in Northern Colorado. With gratitude we honor Don Fox for his inspiration in establishing Loveland's golf community.

accomplishments include: distinction as

the first Colorado PGA Master Professional; designing and building the

professional from 1960 to 1991. Don's

Loveland Municipal Golf Course opened

in 1959 with the front 9 holes. Don

"Foxy" Fox served as the PGA

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Script FOR THE TRIBUTE







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AGENDA ITEM:	6.1
MEETING DATE:	04/26/23
DESCRIPTION:	2024 Budget Process: Fees

#### SUMMARY:

Staff researched the 2023 fees being offered by other area golf courses and found that the Loveland courses are near to or at the top of the range. An across-the-board fee increase does not seem feasible as it would, most likely, price the Loveland courses out of the market.

Staff reviewed program areas for needed changes or enhancements to increase revenues for 2024. In addition, input from the April 5 Golf Information meeting was taken into consideration.

The following programs, as well as others, have been pointed to as needing further discussion for change in 2024:

- Private Cart Program
- Seasonal Pass Structure
- Super Pass Consideration
- Smart Card Program
- No Show Policies
- Discounts offered, i.e., Twilight rates/policies.

Discussion: Discussion of rates, policies, fees for 2024 implementation.